



2027 ANNUAL MEETING

Exhibitor & Sponsor

PROSPECTUS



PNIRS

PsychoNeuroImmunology
Research Society



EXHIBIT DATES
JUNE 14-17, 2027



MEETING LOCATION
JUNE 14-JUNE 17, 2027
COLUMBUS, OH, USA

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Welcome



Please Join Us!

On behalf of the Psychoneuroimmunology Research Society (PNIRS), I am pleased to invite your organization to join us as a valued partner at our 2027 Annual Meeting, taking place June 14–17 at the Blackwell Inn, Columbus, OH.

PNIRS brings together a unique community of leading scientists and clinicians who are advancing the study of how the brain, behavior, and immune system interact to influence health and disease. Our attendees represent research laboratories and clinical programs around the world, and they rely on innovative tools, technologies, and solutions to drive their discoveries forward.

By participating as a sponsor or exhibitor, you will have direct access to decision-makers and end users in PNI research labs, including investigators, trainees, and clinical collaborators who are actively seeking products and services that support their work. Whether your company provides laboratory equipment, reagents, data analysis platforms, imaging tools, or other solutions that accelerate discovery, PNIRS offers a highly targeted opportunity to showcase your expertise and build lasting relationships.

We offer a variety of sponsorship packages designed to help you:

- Highlight your products and services in front of an engaged, niche audience.
- Network directly with researchers who influence purchasing decisions.
- Position your brand as a trusted partner in advancing psychoneuroimmunology research.

We are excited to create a partnership that aligns with your goals and connects you meaningfully with the PNI community. I look forward to welcoming your organization to Columbus and working with you to ensure your participation is both productive and rewarding.

Warm regards,

A handwritten signature in black ink that reads "S. Bilbo".

Staci Bilbo, PhD
PNIRS President

MISSION

To advance immune-brain research through interdisciplinary collaboration, diverse community support, and scientific dissemination to improve human health and behavior.

VISION

To be a global leader in advancing the understanding of immune-brain interactions to improve human health and behavior. We strive to foster a collaborative, inclusive, and innovative community of basic and clinical researchers, where the latest scientific findings are disseminated to train and educate the next generation of experts in the field.

Who We Are

The PsychoNeuroImmunology Research Society (PNIRS) is an international organization of more than 300 members from leading institutions worldwide, including R1 research universities and major medical centers. Members span 35 countries across six continents, with approximately 60% trainees, reflecting PNIRS's strong commitment to developing the next generation of scientists. PNIRS brings together experts across psychology, neuroscience, immunology, pharmacology, psychiatry, behavioral medicine, infectious diseases, endocrinology, and rheumatology to advance understanding of interactions between the nervous and immune systems and the role of behavior in health and disease.

Over 200 attendees from premier institutions worldwide

Our Global Reach



CONFERENCE SITE

The Blackwell Inn

2110 Tuttle Park Pl
Columbus, OH 43210



Located in the heart of The Ohio State University campus, The Blackwell Inn offers a convenient and welcoming home base for your conference experience. With easy access to the university and all that Columbus has to offer, attendees will be ideally situated to enjoy both the meeting and the city.

A special conference room rate at The Blackwell Inn will be available for attendees. Reservation details and booking information will be posted on our website as soon as they become available.

Exhibit Fees

Standard Exhibit

All exhibits are Tabletop

- Regular \$1,500 USD*
- Non-profit \$750 USD

**Before March 15, 2027. After this date, the price for the exhibit space is \$1,750 USD.*

What is included

- Skirted Tabletop, two chairs and waste bin.
- Company listing on Annual Meeting app.
- Recognition in program materials.
- One-time access to attendee list.

Sponsorship & Marketing Opportunities

SPONSORSHIP LEVELS	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Table Top Exhibit			
Prominent signage and verbal recognition; opportunity to introduce plenary session speaker as session sponsor	 (Select session)		
Recognition in meeting materials, meeting app, and PNIRS annual meeting website	 (Logo + 50-word description)	 (Logo only)	 (Text only)
Room drop (single page)			
Logo with hyperlink on PNIRS website and/or PES Annual Meeting page.	 (Homepage placement)		
Complimentary meeting registrations	2	1	
Invitation to opening reception			

- All sponsors receive recognition on-site and online for one year following the Annual Meeting.
- Sponsorship components are subject to change in the event of a modification to the program if needed.
- Custom sponsorship packages are available upon request for organizations seeking broader visibility or unique engagement opportunities.

Unique Sponsorships

Premium Sponsorships

(high-visibility, exclusive opportunities)

	Price	Details
Opening Reception (Exclusive)	\$10,000	Sponsor recognition at the welcome reception; signage and branded materials; high-attendee engagement.
Closing Banquet (Exclusive)	\$10,000	Exclusive branding at closing banquet; signage, materials, and recognition in program/app.
Hotel Key Cards (Exclusive)	\$7,000	Every attendee uses keys; premium, high-visibility branding opportunity.
Wi-Fi & App Sponsor (Exclusive)	\$7,000	Logo on network login page + app branding; all attendees see it repeatedly.

Standard Sponsorships

	Price	Details
Charging Station Sponsor (1)	\$5,000	Multiple device outlets; high visibility at key locations; can co-brand if more stations added.
Coffee Break Sponsor (3)	\$5,000	Branded signage, and recognition in meeting materials.
Lunch Sponsor (1)	\$10,000	Exclusive branding during lunch; signage and recognition in program/app.
Trainee Event Sponsor (1)	\$5,000	Targeted audience; recognition during event; optional branded materials or prizes.

Additional Information

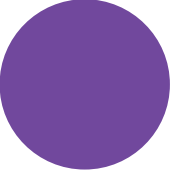


Registration

All representatives of sponsoring companies that wish to attend the educational sessions of the Annual Meeting must register. Each exhibit includes 2 Exhibit area-only badges.

Application & Contract for Sponsorships

Rules and regulations for exhibitors on the last page of this contract are an integral part of the contract. It is understood by the undersigned that the Annual Meeting of PsychoNeuroImmunology Research Society rules and regulations for the Blackwell Inn govern all exhibit activities.



Let's Get Started

Thank you for your interest in PNIRS sponsorship opportunities. We look forward to building a campaign that aligns with your strategic initiatives and returns a generous ROI.

For more information about sponsorship, contact:

pnirs@pnirs.org



Terms and Conditions

Acceptability of Exhibits

- All exhibits shall be to serve the interest of the PNIRS conference participants. PNIRS reserves the right to accept or reject, before, during or after the application process, any and all exhibitors for any reason. PNIRS reserves the right to require the modification of any exhibit or exhibit materials on display which, in its opinion, are not in character with the Annual Meeting or which detract from other exhibitors. Acceptance of an exhibit does not imply any endorsement of the exhibitor.
- Companies selling education-related products for personal or institutional use relevant to the PNIRS conference are encouraged to exhibit.
- Exhibit area is designed with exhibit traffic as a priority, however current State and Federal COVID precautions may dictate space between exhibits.

Exhibitor Responsibilities

- It is the individual exhibitor's responsibility to safeguard equipment and materials from the time such items are brought into the facility until they are removed. It is also the exhibitor's responsibility to remove any dangerous materials from their displays when exhibitor staff are not present to supervise its use. Exhibitors must provide and use proper hazardous waste disposal techniques for any applicable material they generate.
- All exhibit equipment must be in position before the exhibit area opens and must remain staffed and in position during the activities scheduled in the exhibit area. Exhibits cannot be broken down prior to the scheduled exhibit closing time.
- All promotional activities must be contained within the assigned exhibit area and audiovisual or other devices may not interfere with other exhibitors. All goods, items and services must be provided during the exhibitor's regular course of business and listed in the appropriate place on the front of this page.
- PNIRS may cancel the conference or exhibition for any reason. PNIRS, the conference facility and official service contractors (hereafter, all referred to as "Conference Administrators") shall not be liable for any expenses, incurred by the exhibitor except for refund of exhibitor fees.
- It is the exhibitor's responsibility to be certain their exhibit and accompanying equipment can be moved into the designated exhibit area and conforms with all applicable safety and fire regulations. Any and all services needed from the facility over and above those provided as a standard exhibitor package are the responsibility of the exhibitor.
- The exhibitor agrees to protect, save and hold PNIRS, the hotel, and all its corporate entities, the exposition service, and all agents and employees thereof (hereafter, collectively called "Indemnities") forever harmless for any damages or charges imposed for violations of any law or ordinance, where occasioned by the negligence of the exhibitor or those holding under the exhibitor. Further, the exhibitor shall at all times protect, indemnify, save and hold harmless the Indemnities against and from any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the exhibitor, its agents, employees, and business invites which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises, the hotel, or any part thereof.
- It is the exhibitor's sole responsibility to obtain business interruption insurance and full insurance coverage on all exhibit material, equipment or apparatus introduced into the conference location premises; to have comprehensive general liability, contractual liability and property damage insurance protecting against any liability which may accrue by reason of alleged wrongful or negligent conduct of the exhibitor in the amount of not less than \$1,000,000 per occurrence; to have Workman's Compensation insurance meeting statutory limits or insurance required by similar employee benefit acts as well as insurance having a minimum per occurrence limit of at least \$100,000 against all claims, which may be brought for personal injury or death of exhibitor's employees. All such coverage is to include contractual liability.
- It is the exhibitor's sole responsibility to pay any royalties or license fees due, but not limited to, BMI, ASCAP, or to the host city and/or state.
- Exhibitors will comply with these terms and conditions; rules and regulations of the "Conference Administrators;" city, state or federal regulations governing this exhibition; hazardous waste, labor unions, HCEA and the Exposition Service Contractors Association guidelines and regulations.
- All exhibitors agree to abide by the Code of Conduct.

Code of Conduct

PNIRS promotes a collaborative environment for all attendees and sponsors. Sponsors and exhibitors must not appropriate or misuse any attendee, sponsor, or exhibitor intellectual property, or defame, undermine or disparage any person, company, product or service. Any sponsor advertisement or material displayed at the conference, the company's product or service without reference to another company or sponsor.